

ABSTRACT

Method of linking an electronic information label (EIL) having a display, to an Item in an EIL system including the steps:

- registering an EIL ID for the EIL,
  - registering an ITEM ID for the Item to be linked with the EIL,
  - storing the registered EIL ID and the ITEM ID as link data in a link data register in the EIL system,
  - optionally indicating the link status for the EIL via a system interface,
  - sending link confirmation data from the EIL system to the EIL,
  - indicating, in response to the confirmation data, the link status for the EIL by displaying a link status image on the EIL display,
- wherein the link status image is at least partly a predefined image stored in an EIL storing unit.